



Enhance Zuni Quality of Life.

Four Points will guide planning

Organization means a strong and independent group effort.

Economic Positioning will focus on creating a strong business economy.

Design creates a more beautiful environment for businesses and residents to prosper.

Promotion brings more attention to our Zuni MainStreet and its businesses!



*Together building a
better future along
Zuni MainStreet!*

A successful Zuni MainStreet means a better business economy and an improved quality of life for the Zuni community.

To make this happen, local residents, Tribal programs and businesses work together for the good of the whole community by . . .

- Serving on a committee.
- Contributing to or volunteering on projects.
- Taking responsibility for personal and public areas.
- Employing yourself by starting your own business dream!

Tom R. Kennedy, Director

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Taking flight . . .

Zuni MainStreet

*First Native American
Main Street in America!*



Benefits for Local Business

Strong businesses create jobs and enhance quality of life for the Zuni community. To ensure that our local businesses prosper, Zuni MainStreet will offer a variety of resources such as . . .

- Business advice based on market data.
- Collaborative promotions and marketing.
- Design assistance for businesses.
- Promoting business-friendly policies & codes.
- Creating an attractive business district for customers and residents.



Zuni was "proclaimed" the First Native American MainStreet on July 5th 2012!

"The pueblo is honored to be designated an official New Mexico MainStreet site," said Zuni Governor Arlen Quetawki, Sr., during the proclamation signing ceremony.

New Mexico MainStreet and the National Trust for Historic Preservation has dedicated Zuni Pueblo as the first Native American Main Street community in the nation.

"We are excited that the eyes of many state and national organizations and communities will be upon us."

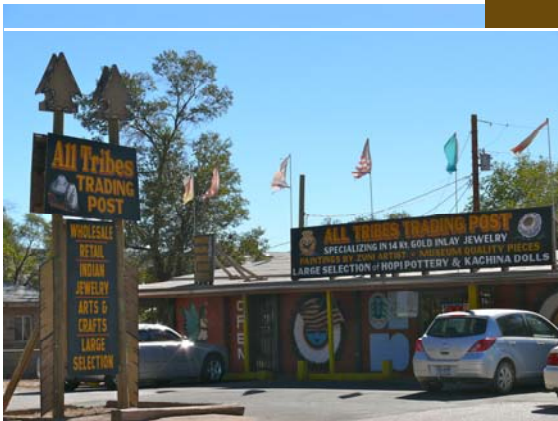
Zuni Pueblo believes that MainStreet's grass-roots economic development matches the community's needs, which are based on small, individual cottage arts production and sales.

Zuni MainStreet Project is being driven by a nine-member steering committee made up of business and community leaders, artists, and residents.

New Mexico MainStreet (NMMS) services 23 MainStreet projects and six state-authorized arts and cultural districts. A program of the New Mexico Economic Development Department, NMMS has adopted the National Trust Main Street Center's Four-Point Approach to help affiliated downtown organizations create an economically viable business environment while preserving local cultural and historic resources.

"We have our work cut out for us, but Zuni is known for often taking the lead," said Governor Quetawki.

"I welcome everyone to come see how Zuni will realize its very own MainStreet."



Zuni Pueblo